



imagine

your future in Film and Media...

BA (Hons) Film

The practical skills you will develop on this course will equip you for future employment in this exciting and highly competitive industry.

- London location – heart of the UK film industry
- emphasis on practice-based learning
- excellent graduate destinations, including Twentieth Century Fox, SKY, BBC and Endemol
- strong extra curricula and student-centred film culture
- taught by award winning film practitioners.

BA (Hons) Media Studies

If you're interested in the media, cultural and creative industries then we will show you how to apply your knowledge of key concepts such as production, text, audiences, advertising and reception, so you are prepared for future employment.

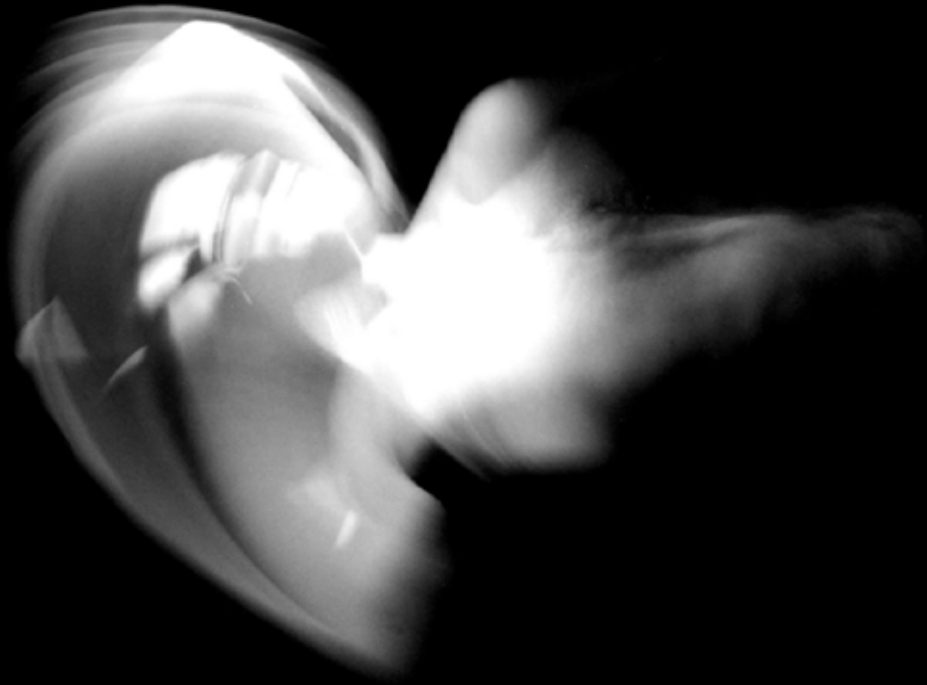
- understanding the changing agendas of the contemporary media world
- develop research and communication skills
- work placement in media organisations
- experienced staff active within the industry.

your future in Graphic Design...

BA (Hons) Graphic Design (Visual Communications and Illustration)

Considering a career in publishing, advertising, packaging, website design or branding?
Our innovative course introduces you to all aspects of the design and production process.

- London location – over 200 galleries for research and inspiration
- excellent record of progression to work or to postgraduate study
- dedicated staff team, involved in current research and practice
- developing the designers industry needs
- high student satisfaction with teaching and learning.



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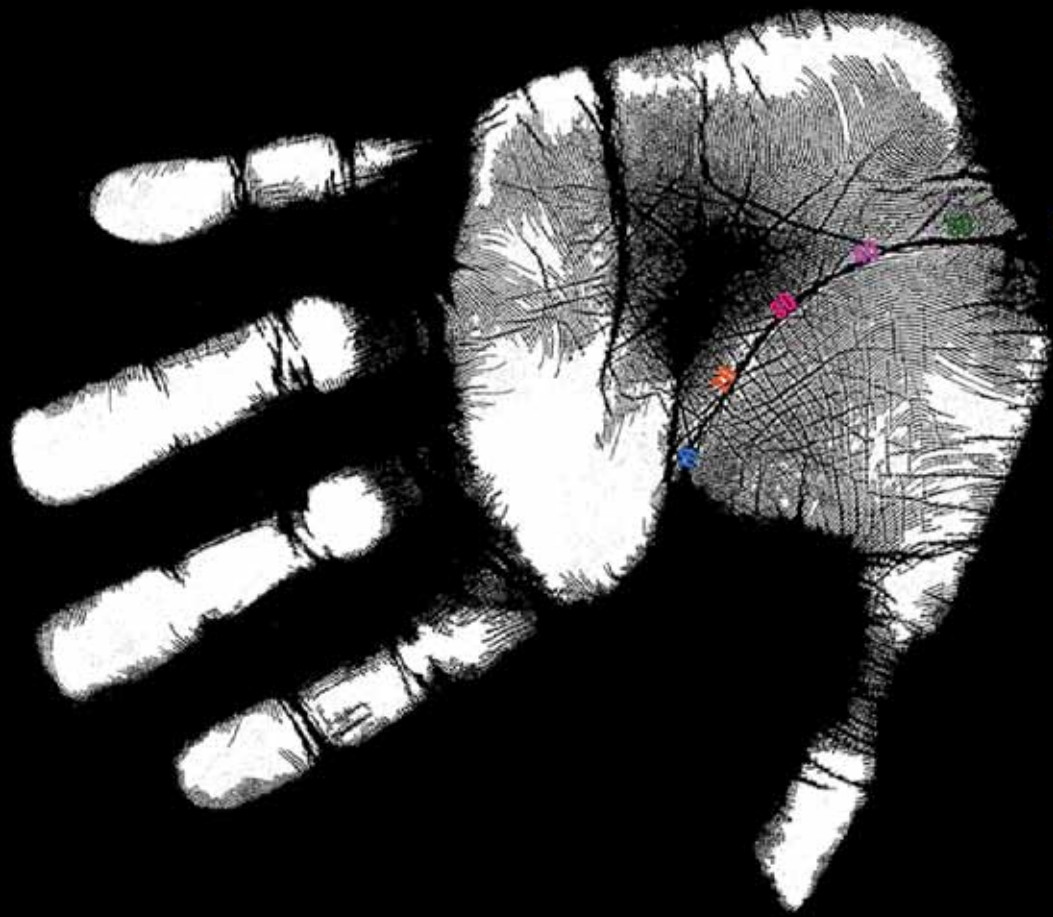
your future in Photography...

BA (Hons) Photography FdA Photography

Wherever your photographic ambitions lie, we will support you in realising them. Our graduates excel in all aspects of editorial, commercial and artistic practice. We work with key industry players including the Nikon Academy, Magnum and the Association of Photographers to ensure you have what it takes to succeed in the field.

- London location – inspiration and opportunity
- setting agendas for contemporary photography
- excellent facilities
- highly experienced staff
- industry focused to support employability.

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your future in Advertising and PR...

BA (Hons) Advertising

Our courses stand out through our innovative employment-led approach to producing advertising professionals: strategists, planners, managers and creatives. We will give you the head start you need in this increasingly competitive industry.

BA (Hons) Public Relations

If you want a job with real power, we can give you the skills you need to really influence the way people think and behave.

- London location – centre of the advertising and public relations industry in the UK
- leading change in the modern promotions sector
- courses taught by award winning professionals with extensive experience
- live briefs with real clients
- close working relationship with the Public Relations Consultants Association
- member of The PR Fraternity.

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your future in Fashion and Textiles...

BA (Hons) Fashion and Textiles

Turn your passion for fashion into a career on our innovative and exciting course.

Our graduates are employed in many different areas of the fashion business including design and design management, textiles, knitwear, buying, merchandising and creative pattern-cutting.

- London location – the fashion capital
- changing agendas for the contemporary fashion world
- strong course team with industry experience and research backgrounds
- creative cutting edge fashion design education
- strong links with commercial aspects of fashion promotion and communication.

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your future in Art, Design and Media...

make it how you want it...

In the School of Art, Design and Media you'll find innovative courses celebrating the fusion of creativity and technology.

Whether your interests lie in art, design or media, we offer you a vibrant creative environment where talented individuals inspire one another and grow together.

Our staff are experienced practitioners and we will work together to prepare you for a career in the fast-paced arena of the creative sector.

We exhibit student work widely and through our links with industry provide work-based learning opportunities that will give you the experiences you need to realise your ambitions.

imaginative education
uwl.ac.uk/imagine

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your future in Broadcasting...

BA (Hons) Broadcasting

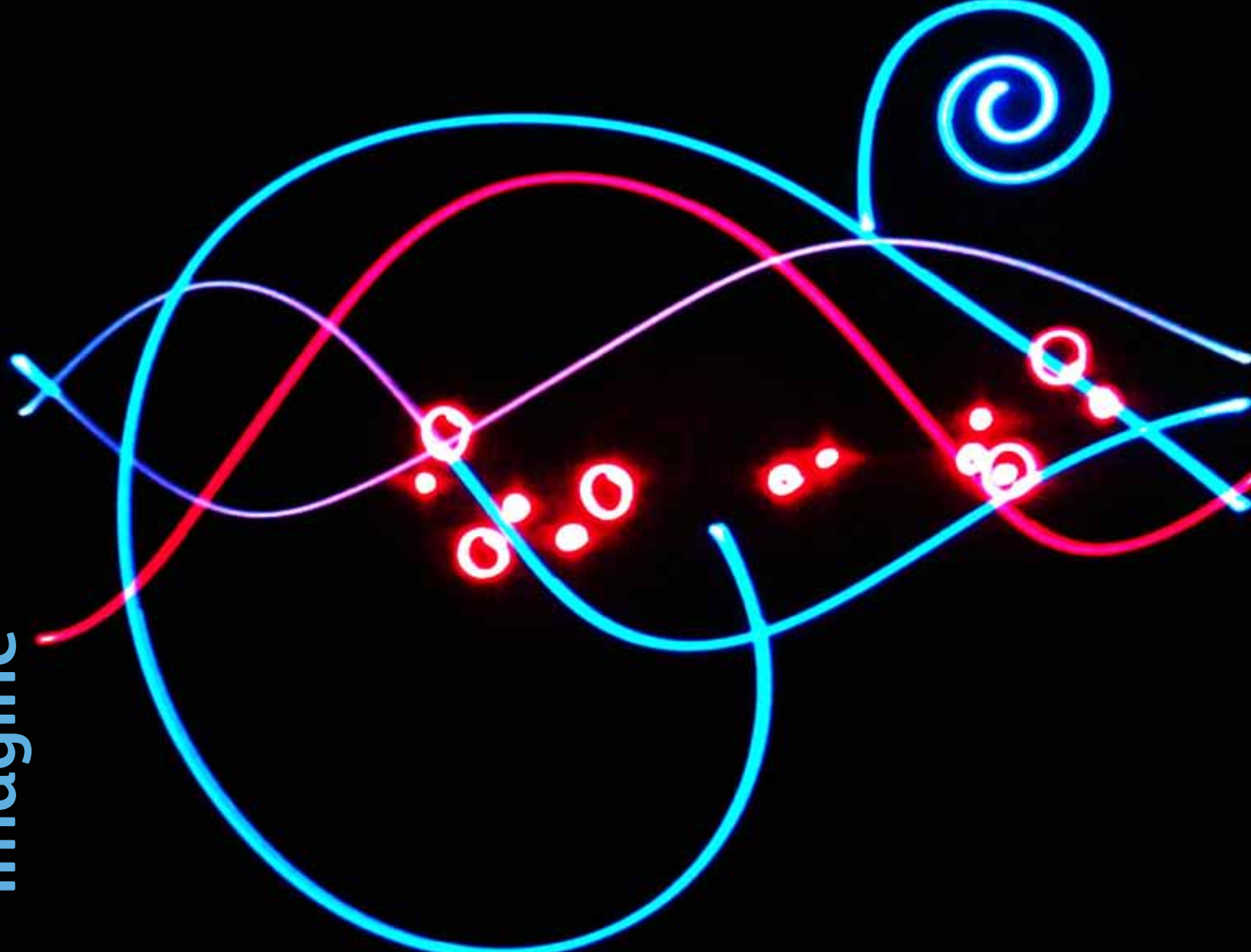
BA (Hons) Broadcast Journalism

If you want to be on television, hear your voice on the airwaves or see your name in print, journalism might be the career for you.

If you want to pursue a career in media production or presenting you will develop the skills you need on our employment focused broadcasting courses.

- London location – the national hub of broadcasting and journalism
- changing attitudes for the next generation of media professionals
- hands-on, skills oriented learning
- in-house radio station
- industry facing with excellent connections.

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your future in Digital Design...

BA (Hons) Digital Animation

BA (Hons) Digital Media Production

BA (Hons) Games Design

BA (Hons) Web Design

We specialise in teaching digital art, animation and content creation for the entertainment sector.

We continuously refresh our creative processes to reflect change and actively transform these fast moving industries.

- London location – working with real clients
- strong digital design community
- well equipped labs with industry standard software
- imaginative and innovative courses
- highly experienced staff.