London School of Film, Media and Design

We offer professionally oriented courses designed and developed with input from employers and industry specialists, so you can meet the creative sector’s high demands.

Top 25% in the UK for specialist resources

100% of BA (Hons) Media Studies students agree “I have been able to contact staff when I needed to”

92% of students agreed “Assessment arrangements and marking have been fair”

Top 10 in the UK for library resources in Media Studies & Journalism courses

A connected education: Courses developed by industry experienced staff.

Figures on this page came from the National Student Survey 2016
BA (Hons) Advertising and Public Relations

This degree provides the practical knowledge and industry experience needed to succeed in today’s dynamic communications industry, and develops students who are ready to embark on successful careers in the communications sector.

Course overview
With an integrated learning approach that mirrors the world of communications, successful graduates develop core skills in market analysis, communications strategy, creative development, and digital media that serve them well in advertising, public relations and other communications roles.

Students engage in a range of workshops, seminars and lectures that nurture creativity. Learning experiences also build strong skills in strategy development, writing, and public speaking.

In the first year, the focus is on mastering the basics of advertising and communications. In the second year, students create engaging, multimedia-integrated campaigns. Second-year students also undertake work experience in career areas of interest to them. In the final year, students carry out major projects on a topic of their choosing. Across the three years, students also create and refine professional portfolios that help them start their careers.

Entry requirements
GCSE 112 GCSE

Please see page 193 for key

BA (Hons) Broadcast Journalism

This course provides the skills and understanding necessary to embark on a career within the broadcasting and web-based journalism industries. It provides an understanding of the techniques and technologies of radio, television and online formats as they relate to contemporary journalistic practice.

Course overview
This course reflects the explosion in news and information delivery via the internet. Teaching is therefore focused on the future, covering both online and traditional journalism modes, and includes the study of the techniques of news and features journalism, embraces areas such as current affairs, sports, arts and music reviewing.

We are located in the heart of west London’s media industry precinct, which gives us access to productive relationships with a number of key media industry employers, including the BBC, Sky TV and members of London’s media industry precinct, which gives us access to productive relationships with a number of key media industry employers, including the BBC, Sky TV and members of the Ealing Studios community. These links are developed to enable you to have access to internships and work placement opportunities. You are encouraged to develop these links as part of your career planning and our graduates often find they can use their connections to land a job soon after graduating.

The University’s student radio station ‘Blast FM’ provides a platform for you to utilise the writing and production skills you have learnt on a live media outlet.

Entry requirements
GCSE 112 GCSE

Please see page 193 for key

Additional entry requirements
Must have GCSE English grade B or above
BA (Hons) Commercial Photography

This exciting course will develop the skills and understanding of photographic practice needed within a commercial environment in the 21st century.

Course overview
The course is forward thinking in its approach to commercial practice, while acknowledging the need to understand the heritage available to graduates studying photography at university in London.

This course is initially broad-based and, while focusing on contemporary photographic practice, offers opportunities for experimentation with related subject areas such as moving image and emerging digital technologies.

At Level 5 the focus is on commercial environments, while Level 6 emphasises the support of individual career aspirations and portfolio development. Through applied theoretical studies we will help you to develop the skills to critically evaluate and engage in contemporary photographic debates.

Work experience is a core part of the course, which is accredited by the British Institute of Professional Photography and is also an affiliate member of the Association of Photographers.

Modules
Year One
- Core Photographic Skills
- Histories of Photography
- The Constructed Image
- Core Photographic Skills 2
- Visual Communications
- Experimental Approaches to Image Production

Year Two
- The Manufactured Image
- Contemporary Commercial Practice
- Critical Practice
- Business Studies and Professional Practice
- Editorial Photography
- The Persuasive Image

Year Three
- Critical Essay
- Approaching New Markets
- Client Brief
- Professional Photographic Practice
- Major Project 2

Career options
With teaching and support staff that are practitioners, and great industry partners, we offer a culture that strongly reflects contemporary practice. Students can expect to find work in a variety of fields, such as freelancing in fashion, advertising and editorial, work in a variety of fields, such as freelancing in fashion, advertising and editorial, as well as new areas of convergence.

BA (Hons) English and Creative Writing

This course will give you a sophisticated understanding of literature and the creative resources and technical skills needed to produce exciting new work in a variety of genres and for a range of media, including radio, web and audio.

Course overview
This is a truly modern English course that helps you respond to the demands of a content-hungry media industry for flexible, entrepreneurial writers who combine traditional and contemporary expertise. Contemporary writers rarely work in a single specific form or medium, and the successful modern writer’s professional portfolio should span multiple formats. This exciting new course aims to prepare you for a successful career by building your creative, analytical and professional skills.

Studying a joint honours modular degree such as this allows you to tailor your studies to suit your interests and to develop a specialist in an area of creative writing. This approach will help to develop high-calibre, motivated graduates who are equipped with the confidence and flexibility needed to thrive in the dynamic media landscape.

Additionally, you will gain valuable work experience in your second year, in a placement related to your course literary interests or in the area with which you are combining English. Students typically gain work in the areas of publishing, radio or film.

Modules
Year One
- English Literature I: Histories, Forms and Genres
- English Literature II: Critical Approaches
- Media Communications, Theories and Debates
- Foundations of Creative Writing
- Writing for Radio
- Digital Video Production

Year Two
- The Canon Reloaded
- Critical Approaches to New and Social Media
- Screenwriting
- Creative Writing Workshop
- Industry Experience

Year Three
- Contemporary Writers and the City or The Postcolonial Novel
- Crime and Fiction or Shakespeare on the Screen
- Writing for Live Performance
- Creative Writing: The Short Story
- Dissertation

Career options
Your degree can take you anywhere, but some of the most popular careers for graduates include television, film (especially screenwriting), publishing, research and journalism.

You may also wish to undertake postgraduate study to specialise in a subject that you’ve already studied, or to explore something new.

Entry requirements
A level English with grade C minimum.

Additional entry requirements
A level English with grade C minimum.

Find out more at: uwl.ac.uk/undergraduate
BA (Hons) English and Film

Would you like to combine career opportunities in film, screen media and writing in its many forms? This highly contemporary and stimulating course has been designed with the aim of providing you with a wide range of interesting, exciting and challenging opportunities to develop your passion for literature, intellectual abilities and creative talents in the field of the audiovisual.

Course overview

Studying a joint honours degree will allow you to tailor your studies to suit your interests and to develop, alongside your growth as a student of English, a specialism in an area of creative audiovisual practice. This approach will help you develop into a high-calibre, motivated graduate equipped with the confidence and flexibility needed to thrive in the dynamic media landscape.

In the core and optional modules in English, we will enhance your understanding and appreciation of literature. You will acquire subject-specific knowledge and more general skills, including knowledge of a variety of different kinds of literary texts from a range of different periods.

In your film modules, we aim to build your knowledge of the history and theory of the moving image, as well as helping you develop a comprehensive set of advanced skills in audiovisual production.

Modules

Year One

• English Literature I: Histories, Forms and Genres
• English Literature II: Critical Approaches
• Film Histories
• Media and Communications
• Theories and Debates
• Digital Video Production
• Shoot and Edit.

Year Two

• The Canon Reloaded or Literature and Modernity: 1900–1960
• Nineteenth Century Literature or British and Irish Drama Since 1945
• Film Analysis
• TV Studio Production
• Screenwriting
• Industry Experience
• Genres.

Year Three

• Crime and Fiction or Shakespeare on Screen
• Contemporary Writers and the City or The Postcolonial Novel
• Audiovisual Essay
• Specialist Film Production Module
• Dissertation.

Entry requirements

GCSEs A level
GCEs

GCEs

Please see page 193 for key

BA (Hons) English and Media and Communications

Would you like to give yourself a wide range of career options with a degree designed to combine your passion for reading with a set of highly sought-after media and communications skills?

Course overview

This highly contemporary and stimulating course has been designed with the aim of providing you with a wide range of interesting, exciting and challenging opportunities to develop your passion for literature, intellectual abilities and creative talents. Students on the course will be acquainted with a variety of critical perspectives and analytical methods both specific to the two areas of study of their degree and operating between them.

The course aims to foster an independent approach to identifying problems and formulating arguments, using the close reading and analytical skills that are fundamental to the disciplines of English in combination with the specific theories and practices of media and communications.

Studying for a joint honours degree in English will allow you to combine the development of your interest in literature with a combined subject area. The latter will be tailored to suit your interests and enable you to develop a specialism in an area of creative practice.

Modules

Year One

• English Literature I: Histories, Forms and Genres
• English Literature II: Critical Approaches
• Media and Communications
• Theories and Debates
• Digital Video Production
• Podcasting.

Year Two

• The Canon Reloaded or Literature and Modernity: 1900–1960
• Nineteenth Century Literature or British and Irish Drama since 1945
• Critical Approaches to Digital and Social Media
• Creative Practice Option: TV Studio Production or Radio Event and Outside Broadcast Management
• Industry Experience
• Visual Cultures or Genres or Screenwriting.

Year Three

• Contemporary Writers and the City or The Postcolonial Novel
• Crime and Fiction or Shakespeare on Screen
• Media and Communications: Policy and Ethics
• Creative Practice Option: A Specialist Module: Film and Animation
• Advertising and Brand Sound (Radio)
• Dissertation.

Entry requirements

GCSEs A level
GCEs

GCEs

Please see page 193 for key

Find out more at: uwl.ac.uk/undergraduate

University of West London • Undergraduate Prospectus 2018
## BA (Hons) Fashion and Textiles

UWL focuses on developing fashion and textile designers and makers who are innovative creatives. Through this course we aim to support students to develop their own design voice, as well as to build confidence in the presentation of ideas, visually and verbally.

### Course overview

Students are guided through a range of workshops and lectures that build strong design principles, developing skills in screen and digital print, domestic and industrial knit/sewing machine skills, pattern cutting, fashion design, fashion illustration, material awareness, fashion video production, presentation skills, designing for a market, and contextual visual research. Woven into the degree are approaches to developing an understanding of the impact that the fashion and textiles industry has on the planet.

In the first year, you will have the opportunity to experiment in all aspects of fashion textile design, and will be supported to make informed decisions about progression onto specialist pathways (fashion print or fashion knit) at the end of the academic year.

In the second year, you will focus on gaining high-level skills in your chosen pathway, developing personal design briefs and designing for a market. The course focuses on employability, and integrates taught sessions to support students to identify personal career aspirations and tailor their learning journey towards their career goals.

Final-year students lead their own development and direction, writing personal fashion briefs and negotiating creative directions with their specialist tutors. Students may decide to develop a range of innovative materials, design fashion for a specific potential employer, or develop cross-disciplinary collaborations.

### Modules

**Year One**
- Visual Communication in Fashion
- Pattern Cutting and Sample Production
- Specialist Studies – Print and Knit
- Fashion in Context
- Design Exploration and Experimentation
- Fashion Design Interpretation

**Year Two**
- Directional Textiles Innovation: Fashion Print or Fashion Knit
- Directional Fashion Innovation
- Digital Fashion Exploration
- Design in a Professional Context
- Fashioning Culture

**Year Three**
- Graduation Project – Research and Design
- Critical Essay – Fashion Dissertation
- Portfolio Design and Presentation
- Graduation Project – Realisation

### Entry requirements

- **A Level**: 112
- **GCSE**: A-C

Find out more at: [uwl.ac.uk/undergraduate](http://uwl.ac.uk/undergraduate)

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## BA (Hons) Fashion Branding and Marketing

This dynamic course offers students the chance to learn Fashion Branding and Marketing modules that prepare for a successful career working in the global fashion industry in the specialised areas of brand management and marketing.

### Course overview

The course develops student understanding of the marketing strategies for all types of retailers from value high street to luxury sectors. It will guide students through specialisms such as market research, consumer behaviour, creative strategic marketing communications, digital marketing media, brand management and luxury branding.

It will develop student appreciation of marketing in a wider context through consideration of aspects such as ethics, social marketing and corporate social responsibility. Students will have the opportunity to research current trends in global international markets and will explore marketing communications utilising current creative media as well as develop a strong eye for contemporary and future fashion trends.

Communication and presentation skills, creative management, problem solving skills, and numeric ability will be enhanced throughout the course.

Industry professionals interact with the course on projects as visiting speakers. Students will engage in industrial visits and relevant cultural exhibitions. The opportunity to develop a professional portfolio of student work and guidance on CV creation during the course enhances the employability of students.

### Modules

**Year One**
- Fashion Forecasting and Contemporary Culture
- Fashion Buying: Concept to Consumer
- Consumer Behaviour and Trends
- Introduction to Fashion Branding and Marketing
- Fashion Business Start-ups

**Year Two**
- Creative Fashion Marketing
- Digital Fashion Creativity
- Internship or Industry Mentored Project
- Fashion Product and Visual Merchandising
- Entrepreneurship and Career Development

**Year Three**
- Luxury Fashion Concept
- External Pitch and Presentation
- Research Planning
- Entrepreneurship Portfolio
- Major Negotiated Project

### Career options

We offer a culture that strongly reflects contemporary fashion practice. You will benefit from teaching and professional support staff practising in industry, as well as UWL’s links with fashion industry partners. After graduating, popular careers include:

- **Design and product development**
- **Fashion brand development**
- **Fashion marketing**
- **Fashion merchandising**
- **Fashion public relation and advertising**
- **Fashion brand management**
- **Visual merchandising**

### Entry requirements

- **A Level**: 112
- **GCSE**: A-C

Find out more at: [uwl.ac.uk/undergraduate](http://uwl.ac.uk/undergraduate)

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University of West London • Undergraduate Prospectus 2018
## BA (Hons) Fashion Buying and Management

Do you want to kick-start your fashion career? This course is aimed at creating entrepreneurial and globally-oriented fashion industry professionals for a range of brands, whether luxury or high street, corporate or start-up.

### Course overview
At the end of this course you will have a full understanding of how the fashion industry communicates with its audience, informing, inspiring and engaging consumers to create a competitive edge. You will develop an understanding of fashion design, branding and product development with a focus on buying and management. You will explore gaps and opportunities for fashion start-ups, giving your degree an entrepreneurial edge.

At the end of the course you will have a full understanding of how the fashion industry communicates with its audience to inform, inspire and engage. This gives your qualification a vocational focus in this highly competitive market. This is a vocationally-focused course, with many chances to enhance your career, including a work placement within the fashion industry, as well as UWL’s links with fashion industry partners.

### Entry requirements
- **Level 3 qualifications**: 120 UCAS points, or equivalent
- **English Language**: A minimum of GCSE Grade C or Grade 4

### Modules
**Year One**
- Fashion Forecasting and Contemporary Culture
- Fashion Buying: Concept to Consumer
- Consumer Behaviour and Trends
- Introduction to Fashion Marketing and Branding
- Fashion Start-ups.

**Year Two**
- Fashion Range Planning
- Sourcing and Supply Chain
- Internship or Industry Mentored Project
- Fashioning the Future
- Entrepreneurship and Career Development.

**Year Three**
- Fashion External Brief
- External Presentation and Pitch
- Research Planning
- Entrepreneurship Portfolio
- Major Negotiated Project.

## BA (Hons) Film Production

This exciting course has a strong practical focus, underpinned by theoretical and industry insight. Students are encouraged to experiment with original conceptual approaches, using our wide range of professional equipment and software to shape their films from initial research through to the final cut and premiere screening.

### Course overview
On the course you will study a broad range of practical modules including documentary, fiction and multi-camera production. You will also explore film theory and analysis as well as the latest industry developments. In the first year all students study the same core modules, then during the second and third years you may choose two options each year, enabling you to build a personalised portfolio of work focused directly on your own career destination.

Preparation for industry is key and we have a strong reputation for getting students into employment. We help you realise your ambitions within film and media through our Industry Experience work placement scheme which offers hundreds of contacts and opportunities within the media industries.

Studying Film at UWL is not just about the course – we are proud of our extensive extra-curricular activities, which enables you to work on professional projects on and off campus. We have a production company, providing paid professional work for our most capable students, and various other film-related activities including weekly studio shows, a Visual Effects society, and work on various music and drama performance events.

### Entry requirements
- **Level 3 qualifications**: 120 UCAS points, or equivalent
- **English Language**: A minimum of GCSE Grade C or Grade 4

### Modules
**Year One**
- Digital Documentary Production
- Digital Fiction Production
- Shoot, Edit and Sound
- Film Movements
- Film Theory
- Approaches to Narrative.

**Year Two**
- TV Studio
- Industry Experience
- Film Analysis
- Screenwriting
- Cinematography
- Experimental and New Media Production
- Post-Production Workflows
- Contemporary Industry.

**Year Three**
- Film Project or Dissertation
- Professional Digital Futures
- Audiovisual Essay
- Grading and Visual Effects
- Audio Recording and Post
- Creative Entrepreneurship
- W5 Film Commission.

### Career options
We focus on employability right from the start of the course. At a result, the range of opportunities once you have finished the course is vast and thanks to our innovative programme of work placements and networking, many of our students walk straight into industry jobs after graduating. Our course’s formative pathway design also gives you the flexibility to focus on your chosen specialism, including directing, producing, cinematography, screenwriting and post-production.
BA (Hons)
Games Design and Animation

The global market for video games is demanding a constant supply of well-trained industry professionals and the employment rate for graduates in related subjects is consistently high. This exciting new degree will enable you to gain an excellent education in the area of games and animation.

Course overview
This course offers opportunities to explore the history and future of games and play – both as entertainment, and as a new communication or artistic medium. Throughout the course, there are also cross-cutting themes of design and animation, which will equip the graduate with the broad range of skills and theoretical knowledge demanded in the evolving games industry.

In partnership with the VFX course, students will have access to the School’s motion capture system, and learn to plan for, capture, and process human driven animation to add reality and nuance to games. The University has recently become an ‘Academic Partner’ of EPIC software – developers of the widely used Unreal™ Engine – and will use this system extensively. Students on this course will have the opportunity to work with BSc (Hons) Computer Games Technology students to develop major projects benefiting from both creativity and advanced technology.

Modules
Year One
- Game Narratives and History of Play
- Digital Skills
- Visual Studies
- Game Assets and 3D Creation
- Visual Narratives and the Principles of Animation
- Digital Sculpture and Character Design.

Year Two
- Game Logic
- Performance Animation
- Ideas, Development and Context
- Experimental Games
- Professional and Creative Practice
- Design for Interaction.

Year Three
- The Games Business
- Sound and Action!
- 21st Century Artist
- Games Theatre
- Major Project.

Career options
The broad base of subjects covered in this course allows a graduate a number of career paths in large-scale or independent games development, animation, or even visual effects.

Find out more at: uwl.ac.uk/undergraduate

Entry requirements
Please check the UWL site for the most up-to-date information.

Please see page 193 for key

BA (Hons)
Graphic Design (Visual Communication & Illustration)

Everything is graphic design. In the fast-moving world of contemporary visual communication, graphic design shapes the way we see and interact with our world. Based in London, this course is ideally placed to help students develop a career in the exciting and burgeoning world of the creative industries.

Course overview
This course is founded on established graphic design processes such as typographic, print design, illustration and design development. At the same time it is also rigorously contemporary and forward looking, embracing motion graphics, web design, design for mobile devices, animation and conceptual design thinking.

Practically based, the course is delivered in well-equipped studio environments, taught by a range of industry professionals, and supported by a range of academic and technical staff. Students have access to computer labs, screen and digital print studios, photographic and video studios and develop high-end professional skills across a range of areas and disciplines, as well as looking at the historical and cultural context of the design world.

Graphic design is an exciting, and wide ranging course that builds the practical, conceptual and strategic skills needed by the contemporary graphic designer.

Modules
Year One
- Visual Studies
- Digital Skills
- Research and Referencing
- Image Making
- Typographic Design
- Ideas, Development and Context.

Year Two
- Word and Image
- Narrative Structures
- Ideas and Perspectives
- Professional Graphic Design Practice
- Designing for Interaction
- Negotiated Projects.

Year Three
- Design Portfolio
- Experimental Communications
- Concept Development
- Professional Presentation
- Major Project.

Career options
On completion of the course, you should have all the skills and experience necessary to pursue work within graphic design studios, interdisciplinary consultancies, publishing houses, new media/multimedia studios and advertising agencies. A number of former students have also been successful in setting up their own design businesses. Students pursuing a career in illustration generally work on freelance commissions.

Find out more at: uwl.ac.uk/undergraduate

Entry requirements
Please check the UWL site for the most up-to-date information.

Please see page 193 for key
BA (Hons) Media and Communications

This degree provides hands-on experience of a range of media alongside more traditional academic study, thereby equipping students with the transferable skills required to begin a career in the media, communications and cultural industries.

Course overview
This course gives you the opportunity to gain a practical understanding of a range of media, including new and emerging platforms (such as digital and social media), as well as more established media forms (such as radio, television, and film). This emphasis on creativity and on making media texts is complemented by a focus on critically understanding methods of communication, allowing you to put your creative practice in context. By combining theory and practice across all three years of your degree, this course will enable you to merge a critical understanding of contemporary trends in media and communications with direct and varied practical experience.

Modules
Year One
- Media and Communications: Theories and Debates
- Digital Video Production
- Digital Toolbox
- The Moving Image
- Radio Journalism
- Podcasting.

Year Two
- Critical Approaches to Digital and Social Media
- Industry Experience (Work Placement)
- Recording Reality
- Visual Media Cultures
- Emerging Technologies, Other Realities
- Creative Practice Option (students can choose to focus on film/video, radio, or web technologies).

Year Three
- Dissertation (double module)
- Creative Entrepreneurship
- Identity and Difference
- Media and Communications Project
- Creative Practice Option (students can choose to focus on film/video, radio, or web technologies).

Entry requirements
GCSE 112
Please see page 193 for key

Career options
Graduates from this award go on to enter roles across the media and cultural industries, including jobs in film, television, radio, advertising, journalism, public relations, literary agencies and publishing. Some graduates also go on to pursue further academic study, as well as moving into teaching roles in media subjects (in secondary, further and higher education).

FdA Photography

This course not only provides you with the necessary skills and understanding to embark on a career within the diverse field of photographic imaging, but also provides a direct route to study the BA (Hons) Photography.

Course overview
This course covers a broad range of modules designed to offer the widest potential career progression. The course seeks to encourage and develop individual potential by meeting the challenges of a changing commercial environment and converging technologies.

This course has an emphasis on the production and presentation of photography. This is supported by conceptual development and an understanding of critical and contextual theory. The aim of the course is to introduce the core skills required of a professional commercial photographer.

Modules
Year One
- Core Photographic Skills
- Histories of Photography
- The Constructed Image
- Portrait and Social
- Picture Editing and Art Buying
- as well as other associated digital fields.

Year Two
- The Manufactured Image
- Critical Approaches to Photography
- The Photographic Artefact
- Industry Experience
- Editorial Photography
- The Persuasive Image.

Year Three
- Critical Approaches to Digital and Social Media
- Industry Experience (Work Placement)
- Recording Reality
- Visual Media Cultures
- Emerging Technologies, Other Realities
- Creative Practice Option (students can choose to focus on film/video, radio, or web technologies).

This degree provides hands-on experience of a range of media alongside more traditional academic study, thereby equipping students with the transferable skills required to begin a career in the media, communications and cultural industries.

Entry requirements
GCSE 112
Please see page 193 for key

Career options
Successful completion of the course will equip you to enter careers in the photographic and imaging industries, including advertising, fashion, editorial, photography and documentary, portrait and social, picture editing and art buying, as well as other associated digital fields.

Find out more at:
www.uwl.ac.uk/undergraduate
BA (Hons) Photography

This course combines the acquisition of high-level skills, the implementation of creative and conceptual briefs, and critical and analytical studies, and is designed to help you become a confident and articulate image-maker.

Course overview
We offer a dynamic and exciting photography course that will equip you with practical, theoretical and professional skills. The course is broad-based and, while focusing on contemporary photographic practice, offers opportunities for experimentation with related subject areas such as moving image and emerging digital technologies. Through cultural and theoretical studies, we will deliver you the skills needed to critically evaluate and effectively engage in contemporary photographic debates. Preparing you for employment is also one of our priorities; therefore, work experience is embedded at all levels of the course.

If you are curious, motivated, committed, ambitious and, above all, have the desire to communicate visually through photographic practice, then this course is for you. Academics provide a supportive learning environment that will nurture students’ photographic interests and ambitions. Our graduates are valued by the industry for their skills, knowledge and adaptability.

A strong team of established professional photographers, artists, curators and guest lecturers bring a wealth of experience to the course. London’s galleries, art centres and museums also provide a wonderful resource to inspire photographic projects and stimulate debate.

Modules
Year One
- Core Photographic Skills
- Histories of Photography
- The Constructed Image
- Core Photographic Skills 2
- Visual Communications
- Experimental Approaches to Image Production.

Year Two
- The Manufactured Image
- Critical Approaches to Photography
- The Photographic Artefact
- Industry Experience
- Editorial Photography
- The Persuasive Image.

Year Three
- The Published Photograph
- Professional Photographic Practice
- Critical Essay
- The Professional Portfolio
- Major Project.

This course combines the acquisition of high-level skills, the implementation of creative and conceptual briefs, and critical and analytical studies, and is designed to help you become a confident and articulate image-maker.

Entry requirements
GCSE 112
GCSE

Please see page 193 for key
career options
Your degree can take you anywhere, but some of the most popular careers for graduates include radio and the broader media. There are some of the companies we are affiliated with and where our students gain work experience and employment: BBC Radio, Scramble Studios, Ofcom, Inrix, Global, Bauer, Student Radio Association and a whole host of independent production companies.

Course overview
The course is designed to equip you with a future-proof skillset that extends right across this exciting and ever-evolving industry. With our impeccable industry links, you will benefit from direct, regular contact with radio’s most innovative and forward-thinking professionals, both within the University and outside in local industry. You will gain work experience in radio and associated industries while studying, creating future opportunities and building your contacts.

Modules
Year One
• Writing for Radio
• Podcasting
• Digital Video Production
• Music Radio Production
• Radio Station Management
• Radio Journalism.

Year Two
• Research, Data and Insight
• Industry Experience
• Radio Event and OB Management
• TV Studio Production
• Voice Production and Direction
• Radio Documentary Production.

Year Three
• Law For Journalists
• Experimental Radio
• Multimedia Project
• Multimedia Project
• Advertising and Brand Sound
• Freelancing and Creative Business Management.

Career options
Your degree can take you anywhere, but some of the most popular careers for graduates include radio and the broader media. These are some of the companies we are affiliated with and where our students gain work experience and employment: BBC Radio, Scramble Studios, Ofcom, Inrix, Global, Bauer, Student Radio Association and a whole host of independent production companies.

Course overview
This course offers a broad grounding in the core CGI tools and processes employed in film, TV, and new media, and will give you the crucial ability to specialise in a particular area, which is something the industry increasingly demands. The course emphasises the importance of a solid grounding in art, design and theoretical principles, and applies these to the practicalities of developing 3D characters, environments and animations.

In addition to creating 3D artefacts, we cover the skills needed to seat them in reality by matching and compositing these elements into live-action films. The School has invested in a motion capture system, and students will be taught the key processes needed to bring a human performance into the 3D realm using the same technology employed for ‘Star Wars’, ‘Ready Player One’ and countless video games.

Career options
There are many different job roles in the visual effects (VFX) industry to suit all types of people, including character modeller and pre-viz artist. The different options available to graduates can be overwhelming, but this course is designed to help you find the role that’s right for you. If you are a sculptor who wants to create fantastic monsters, then character modelling may be up your street. If you are a budding filmmaker interested in creating dynamic moving camera sequences, then working as a pre-viz artist may be for you.