**Graduate Internship Programme – Employer Job Description**

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| **Job title** | Business Development Research Assistant (MUDB) |
| **Organisation** | Muddy Barkers |
| **The line manager whom the intern will report to** | Roshni Tulluri |
| **Is this role hybrid working or permanently onsite at your company?** | Hybrid, with co-working space at Westmont Hub at UWL. |

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| **Please provide a one-sentence description for advertising the role on the GI website** |
| New and Innovative pet services company looking for an excited hands-on individual to help in the next stage of growth! |

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| **The main purpose of the job** |
| The aim of the internship is for the post holder to gain employability skills and experience of working in a professional working environment and an understanding of aspects of the business.  The post is to provide support for ongoing research projects at Muddy Barkers  The post-holder will assist with the planning and coordination of research studies and will be involved in data collection, analysis, and support for some of the administrative aspects of the research e.g., preparation and distribution of research materials.  Graduate Interns will be supported throughout their internship with a programme of development and evaluation. |

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| **What you will gain from this internship** |
| * Ability to influence the direction and growth of the business, by providing requisite market research on key areas of focus * Development of key networking and communication skills, both virtual and in-person which is a key part of the role – networking is key to research as we do much of our it face-to-face by talking to dog owners/lovers * Influencing and owning event planning for Muddy Barkers – which is key for the next steps in understanding local markets. * Most of all, a fun working environment where you will undoubtedly meet lots of friendly dogs! |

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| **Key areas of responsibility** |
| * Research into new locations, new products, and new businesses to work with * Lead business development by attending key networking events * Support Muddy Barkers in designing up-and-coming events for dogs * Support during events, as events are where we get a lot of market research |

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| **Skills/knowledge that would be desirable** |
| * Tenacious, go-getter so we can get the data we need to support our business growth * MS Office skills – Excel and PowerPoint and an ability to work with data * Enjoys talking/networking and learning from new people * Understanding of social media and marketing * Website/WordPress experience is a plus |

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| **Recruitment criteria** |
| Graduate must have completed an undergraduate degree, BA/BMus/BSc/BEng/LLB etc. and be from the summer graduating class of June/July 2023. |

Updated: Jan 2024